

Available Sponsorships

Your support of Maker Faire NoVa not only allows us to bring more makers and activities to the Faire but also enables innovation and entrepreneurship in our community, inspires STEM/STEAM education, and fosters an environment of creativity and innovation.

Sponsorship Level Summary

Level	Cost	Program listing	Website listing	Event tickets	Logo size on volunteer t-shirt	Logo size on banner	Other benefits
Gold	\$ 10,000	x	x	25	xlarge	xlarge	x
Silver	\$ 5,000	x	x	15	large	large	
Copper	\$ 2,500	x	x	10	medium	medium	
Bronze	\$ 1,000	x	x	5	small	small	

Community Partners

Gold \$10,000

- Logo with link to sponsor website in prominent location on website
- Prominent placement of logo on banner, volunteer shirts, and program
- Inclusion in press releases
- Logo included in Faire emails and social media

Silver \$5,000

- Logo with link to sponsor website on website
- Logo on banner, volunteer shirts, and program
- Inclusion in press releases
- Logo included in Faire emails and social media

Benefits at all levels

- Logo and link to your page on Faire web site
- Logo included on sponsor banner, on volunteer shirts and in Faire program, sized by level
- Social media post about sponsorship
- Event tickets

Community partners are non-profit organizations that provide support to the Faire through their outreach efforts. Please contact us for more information.

- Logo included on community partner banner, on website and in Faire program.
- 4 event tickets

Discount for Start-ups and Non-Profits

We offer a 50% discount for start-up companies and non-profit organizations.

Event Sponsorships

Your name and logo will be included in event promotions and will be displayed prominently at the event. Your logo will be listed on the website and on the banner.

Pre-event Reception - \$3,000

Host a reception for the makers and sponsors prior to the Faire. Allows makers and sponsors to meet each other and make new connections. Your company will be announced at the event and included on event signage.

NoVa Maker Educator Meetup - \$2,500

Host the 2nd annual NoVa Maker Educator Meetup at the Faire where local educators from all types of educational facilities meet to learn about ways to bring making to their facility. The meetup also allows maker educators to meet each other and make new connections. Your name and logo will be included in the program and on signage and announced at the event.

Maker lunch - \$2,500

Provide lunch for our makers during the Faire which gives the makers additional time to connect with attendees. Your name and logo will be included in Maker package as lunch sponsor.

PARTICIPATE! Sponsor - \$ varies, starting at \$1,000

We would like to bring several large-scale participatory activities to the Faire which could include activities such as: Learn to Solder; Take-Apart, Nerdy Derby, human foosball, robot races, or kinetic sculpture. This sponsorship could either be a named, signature event to maximize exposure or part of a group sponsorship of an activity. We will work with the sponsors on the choice of the activity.

Ticket Sponsorships

Ticket Sponsorships are a great way to invest in your community and provide low income students and their families the opportunity to be inspired by one of the most exciting, hands-on events in the DC region. Tickets and transportation are coordinated through area schools and non-profit organizations.

Custom Sponsorships

We will consider custom or in-kind donation sponsorships. Please contact us to discuss.

For more information, visit us online at NoVa.makerfaire.com

or contact our Sponsorship Team

Todd Snedden (Sponsorship Committee Chair), Brian Jacoby, or David Miller (George Mason University) at sponsorship@makerfairenova.com.



2:41 PM - 19 Mar 2017

2018 Maker Faire NoVa Sponsorship Form

Yes, I am interested in being a 2018 Maker Faire NoVa Sponsor!

Name: _____

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Time Phone: _____ Cell Phone or Evening Phone: _____

Email: _____

Sponsorship Level

I'd like to support at the following level:

- Gold (\$10,000) Silver (\$5,000) Copper(\$2,500)
 Bronze (\$1,000) Community Partner
 Pre-event reception (\$5,000) Maker Ed Meetup (\$2,500) Maker Lunch (\$2,500)
 PARTICIPATE! (amount) _____

____ Enclosed is my check ____ Charge my credit card: ____ Visa ____ Master Card ____ AMEX

Card # _____ Expiration Date: _____/_____/_____

Name on Card: _____

NOTICE: Inclement weather policy: If George Mason University is in operation, the Faire will also be in operation, although we reserve the right to modify activities and schedules due to weather. In the unlikely event George Mason University closes their facilities, the Faire will be cancelled. Please contact us with any questions about cancellation or inclement weather.

For more information or to discuss sponsorship opportunities:
Todd Snedden, Sponsorship Committee Chairperson, sponsor@makerfairenova.com

Please mail completed form to:
Maker Faire NoVa, c/o NOVA Labs
1916 Isaac Newton Square W, Reston, VA 20190
Please send logo at high resolution to: sponsor@makerfairenova.com